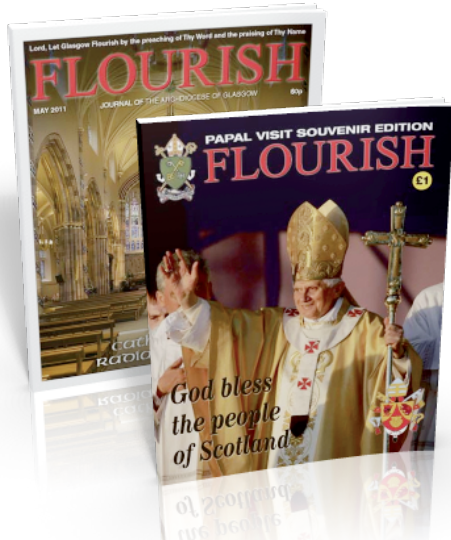


FLOURISH

Advertising rate card



The award winning *Flourish* newspaper is the official journal of the Archdiocese of Glasgow. It is distributed via every Catholic church within the Archdiocese, which is divided into nine deaneries covering 99 parishes in the West of Scotland. The City of Glasgow is the main population centre along with the ancient town of Dumbarton in the west and the New Town of Cumbernauld in the east. The Archdiocese extends to Bearsden and Milngavie in the north and all the way to Balloch and Garelochhead in the west.

Flourish is published on the first Sunday of every month and has a circulation of over 10,000 with a readership of 50,000.

Flourish provides entertaining, vibrant and thought provoking coverage of current national and international events, as well as local news and regular features on weddings, schools, home services, holidays and travel, solicitors, the arts, vocations and funeral services.

Publication size: Newspaper tabloid format (360 x 289 mm approximately).

Printing: Cold set web litho, four colour process at 100 lpi on newsprint.

Artwork: Must be supplied as PDF-X1a compliant pdf, or 200 dpi CMYK tiff / jpeg.

A hard copy proof should also be supplied for checking purposes.

Copy deadline: 10 days prior to publication date.

Advert dimensions

	Size
Full page	325 mm high x 265 mm wide
Half page landscape	160 mm high x 265 mm wide
Quarter page portrait	160 mm high x 130 mm wide
10 x 2	100 mm high x 85 mm wide
One column	40 mm wide
Two columns	85 mm wide
Three columns	130 mm wide
Four columns	175 mm wide
Five columns	220 mm wide
Six columns	265 mm wide

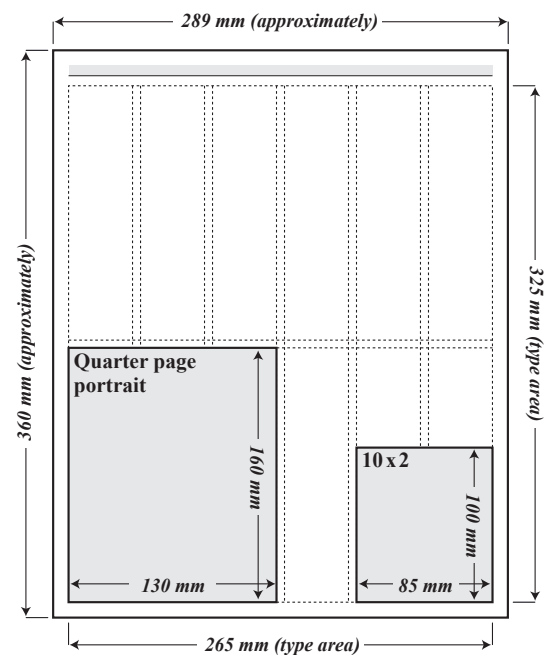
(No bleed is allowed on any page, including full page advertisements)

Advertising rates

	1 insertion	3 insertions	6 insertions
Full page	£ 750	10% discount	15% discount
Half page landscape	£ 450		
Quarter page portrait	£ 250		
10 x 2	£ 82		
Per single column centimetre	£ 4.10		

Rates for guaranteed positions and other special requirements by negotiation.

All prices are on application and are subject to VAT.



To advertise in Flourish, contact **Gary Friar**

Telephone: **0141 956 2051**

Email: gary@flourishnewspaper.co.uk

www.flourishnewspaper.co.uk

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